



Planning and delivering a successful streetscape demo

Strategies for effective Regional Wayfinding

Wednesday, Sept. 26 2018 PRESENTATION

TIME:

11:30 am – 1:30pm
Light Lunch provided or bring own

LOCATION:

Ludwick Community Center
864 Santa Rosa St, San Luis Obispo, CA 93401

COST:

Free

RSVP:

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ACTIVE TRANSPORTATION PARTNERSHIP PLAN

The ATPP is a series of work program strategies, including workshops and presentations, defined with the intent of bridging the interests and goals of various partnerships across the regional transportation community. Learn more at www.slocog.org

PRESENTORS:

Melanie Mills

Melanie is a licensed landscape architect who specializes in the design and implementation of high performance landscapes where low-impact development systems are an integral feature. With more than 16 years of experience working in the field of landscape architecture and an additional six years in land conservation and community development, Melanie draws inspiration from her diverse background and technical skills. Her projects exhibit a commitment to long-term sustainability through stakeholder participation, green infrastructure design, alternative transportation planning, and universal accessibility.

David Figueroa

David is a trained geographer, cartographer with many years of GIS experience conceiving and delivering landmark international transit and wayfinding information projects. Before moving to San Luis Obispo in 2013, David was based in Sweden and developed wayfinding and customer information systems for Transport for London, the New York City Department of Transportation, and the City of Toronto. Today, David is a partner in DCR Design, which focuses on improving active and public transport systems in California. He and his firm currently work with strategies and implementations for Bay Area organizations (the Metropolitan Transportation Commission and City of San Jose) as well as LA Metro and the Los Angeles Department of Transportation. In SLO, David is part of the city Mass Transportation Committee and an advocate for improved biking and walking infrastructure in the city and county, particularly for younger and older populations.